

**CHECK FOR
A LUMP**



OCTOBER 7TH | 8:00 AM

**Steele Indian School Park
300 E. Indian School Rd
Phoenix, AZ 85012**

2023 SPONSORSHIP GUIDE

Our mission is to provide free breast health education, mammograms, testing and direct assistance to breast cancer survivors with wigs, support and resources in Arizona.

Education - We empower women with invaluable breast health information and resources through our annual magazine.

Mammograms - We provide free mammograms and diagnostic testing necessary for diagnosis of breast cancer to Arizona residents.

Wigs - We provide free, new wigs to Arizona residents who are undergoing chemotherapy treatment for breast cancer.

Survivor Support - We offer survivors and their co survivors a way to engage, learn, and gather resources for a better prognosis and quality of life.

Our vision is to make a difference in the fight against breast cancer.

Check for a Lump

360 E Coronado Rd. Suite 120, Phoenix, AZ 85004

For questions, please reach out to Ashley Plum (Executive Director)

Phone number: 602-688-5232 Email: ashleyplum@checkforalump.org

Website: www.checkforalump.org



PINK OUT 5K SPONSORSHIP OPPORTUNITIES

VIP.....\$20,000

- Sponsorship press release
- Video of company on social media
- Radio, social media, and/or News interview mentions
- Logo on promotional material
- Logo linked on website
- 10x10 space at Pink Out 5K
- Stage time for company representative day of race
- Recognition in e-newsletter
- 30 race entries
- Pink Out swag bag inclusion

GOLD.....\$10,000

- Video of company on our social media
- Logo on promotional material
- Logo linked on website
- 10x10 space at Pink Out 5K
- 20 race entries
- Pink Out swag bag inclusion

SILVER.....\$5,000

- Logo on promotional material
- Logo with link on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K
- 10 race entries
- Pink Out swag bag inclusion

BRONZE.....\$1,000

- Logo with link on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K
- 4 race entries
- Pink Out swag bag inclusion

IN-KIND SPONSORSHIP

We accept in-kind contributions to help cover the cost of our Pink Out 5K.

Examples of in-kind sponsorship:

- Printing, copying, and productions
- Advertising
- Photography
- Food and beverages
- Entertainment
- Videography

IMPORTANT DUE DATES

Logo for race collateral due 7/24/2023

Signed sponsorship contract & 50% deposit due 7/24/2023

Final sponsorship payment due 8/25/2023



**TO BETTER SERVE YOU,
PLEASE FILL OUT THE FOLLOWING INFORMATION:**

Name of Company: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Website: _____

Sponsorship Package:

- ____ VIP \$20,000
- ____ Gold \$10,000
- ____ Silver \$5,000
- ____ Bronze \$1,000
- ____ In-kind: _____

Will you be having a free booth in Vendor Village? Y / N

Payment Processing:

- ____ Please send an invoice through Square (can be paid with credit card)
- ____ We will be paying by check. Please make checks out to: Check for a Lump
Mail to: 360 E Coronado Rd. Suite 120, Phoenix, AZ 85004

Please provide all information by August 15th, 2023 via
email to ashleyplum@checkforalump.org or by mail to: 360 E Coronado Rd. Suite 120, Phoenix, AZ 85004

Signature of Company Representative

Date

Date Paid _____

Please contact Ashley Plum at ashleyplum@checkforalump.org or 602-688-5232

We are an official 501(c)3 #27-4626148

Together we can make a difference in the fight against breast cancer!

www.checkforalump.org