



CHECK FOR A LUMP



2025 SPONSORSHIP OPPORTUNITIES

Support LOCAL and help provide invaluable breast health resources to our community.

OUR VISION

To make a difference in the fight against breast cancer!

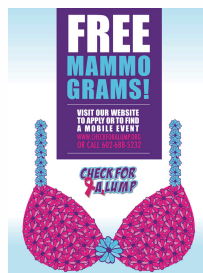
OUR MISSION

To provide free breast health education, mammograms, testing, and direct assistance to breast cancer patients with wigs, support, and resources in Arizona.

EDUCATION



MAMMOGRAMS



WIGS



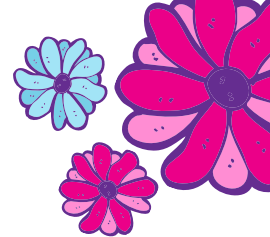
SUPPORT



Check for a Lump

www.CheckforaLump.org - I.R.S. #27-4626148 - 501(c)(3)

602-688-5232 – ashleyplum@checkforalump.org



ABOUT

Check for a Lump began in 2009 as a simple call to action on social media “Don’t be a Chump! Check for a Lump!” and has grown to become a prominent 501(c)(3) figure in the Arizona breast cancer community with four pillar programs: Education, Mammograms, Wigs, and Support. Over the past 15 years, we have expanded to provide the full continuum of services that surround breast health and breast cancer support.


Since our initial outreach began, we have:


- Educated over 750,000 people about breast health facts and prevention
- Provided over 2,500 free wigs to women undergoing chemotherapy
- Served over 2,600 women with free mammograms
- Supported over 1,330 survivors with support groups and Super Survivor Kits


Check for a Lump takes great pride in fostering collaborative relationships with fellow non-profits to deliver the most efficient, effective, and supportive programs possible. In our community, there is a pressing need not only to educate individuals about the importance of breast health and self-care, but also to provide services for those without insurance who require access to annual screening mammograms. Additionally, we recognized the need to support breast cancer patients both during and after treatment by providing additional resources and comfort kits. By sharing these resources, we empower patients and their families to access the support they need.


By funding Check for a Lump, you help the Arizona breast cancer community access vital resources, educational programs, and essential support services that empower individuals to prioritize their breast health and navigate their treatment journeys with confidence.

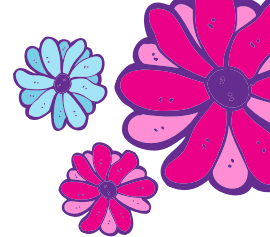
PROGRAMS

 **EDUCATION PROGRAM** - Empowering people in Arizona and beyond with invaluable breast health facts and prevention information in English and Spanish. Distribution through annual magazine publication (online and in print), social media, website, podcast and other media outlets.

 **MAMMOGRAM PROGRAM** - Providing free screening mammograms and diagnostic testing necessary for an “all clear” or a diagnosis of breast cancer to qualifying people in Arizona. We are able to provide screening mammograms through mobile mammography events with our community partners as well as provide facility-based exams.

 **WIG PROGRAM** - Impacting the lives of women in Arizona undergoing chemotherapy treatment for breast cancer with a free new wig - providing them the comfort and normalcy they deserve. Clients apply online and, once approved, may select a wig of choice up to \$300 at one of our approved wig shops.

 **SURVIVOR SUPPORT & RESOURCES PROGRAM** - Super Survivors Unite and A 2nd Act Girls Night Out foster a sense of community for survivors and their co-survivors to connect over their shared experiences at fun gatherings. We share stories, words of encouragement, and lots of laughter. It is during these events, as well as within our magazine and on our website, that we share additional resources that are available to those who have been affected by breast cancer. Super Survivor Kits are offered to people going through active breast cancer treatment. Each kit includes comfort items, selected by other survivors, to help them during a difficult time.



2025 GOALS

EDUCATION PROGRAM

- Continue offering our breast health magazine publication in both English and Spanish with current stats and new informational articles in print and online
- Bring attention to online education programs in both English and Spanish
- Expand our podcast educational content with updated facts and more interviews with medical professionals
- Continue to expand our Spanish-language magazine distribution to increase breast health literacy in the Hispanic and Latino communities
- Expand our reach with collaborative partners in Maricopa County

MAMMOGRAM PROGRAM

- Secure additional funding to continue to offer our free mammogram programs with a focus on areas where demand continues to exceed capacity
- Sustain our work with St. Vincent De Paul to bring breast health literacy and access to care to the Hispanic/Latino population
- Expand our partnership with Mission of Mercy to bring breast health literacy and access to care to under-served populations in Maricopa County
- Expand our program to include direct to diagnostic imaging for people who are uninsured and are having symptoms of breast cancer

WIG PROGRAM

- Grow our wig program by serving one woman a day with a free new wig
- Continue our partnership with wig shops and wig specialists to provide free new wigs to breast cancer patients
- Persist in providing normalcy, dignity, and self-esteem during an extremely difficult time
- Expand our reach with collaborative partners throughout Arizona

SURVIVOR SUPPORT & RESOURCES PROGRAM

- Partner with local community members to create unique survivor gatherings
- Build a supportive breast cancer community and support network for survivors and their co-survivors
- Distribute Super Survivor Kits to every wig client and other breast cancer survivors in active treatment
- Increase awareness of our Super Survivor Kits and the opportunities to support them
- Increase our volunteer base to hand deliver Super Survivor Kits to breast cancer patients

PROGRAM NUMBERS SINCE WE BEGAN:

Funds Distribution

Education:
750,000+
people served

Mammograms:
2,600+ provided



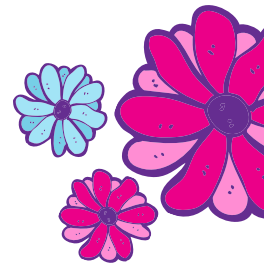
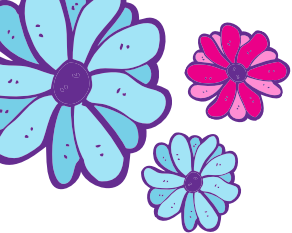
Wigs:
2,500+ provided

Support:
1,330+ survivors
supported

Free Services

Education • Mammograms • Wigs • Support

Marketing • Admin



ANNUAL SPONSORSHIP PACKAGES

Your sponsorship is invaluable in helping us serve our local breast cancer community. By supporting and aligning with Check for a Lump, you can boost your community giving profile.

BIG WIG \$30,000

Internet/Social Media

- Color logo with hyperlink on every page of our website
- Color logo with hyperlink on sponsorship page
- Company logo with hyperlink in every e-newsletter
- 12 social media posts
- Podcast opportunity (2 episodes)
- Recognition in client testimony video
- Specialty editorial in e-newsletter

Magazine (printed in English & Spanish, plus internet)

- Full page color acknowledgement 8.5 X 11
- Half-page color acknowledgement 5.5 X 8.5
- Specialty editorial (1-2 pages)
- Color acknowledgement on back of cover

Community Outreach

- Swag bag collateral at community health events
- Swag bag collateral at mobile mammogram events
- Super Survivor Kit collateral
- One half-day mobile mammogram event at location of choice

Signature Events

- Acknowledgement at each event
- Collateral in swag bags for each event
- Choice of 8 tickets to Wig Out or 20 entries to Pink Out

Additional opportunities through benefiting events.

BEEHIVE \$15,000

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 6 social media posts
- Podcast opportunity (1 episode)
- Specialty editorial in e-newsletter

Magazine (printed in English & Spanish, plus internet)

- Full page color acknowledgement 8.5 X 11

Community Outreach

- Swag bag collateral at community health events
- Swag bag collateral at mobile mammogram events
- Super Survivor Kit collateral

Signature Events

- Acknowledgement at each event
- Collateral in swag bags for each event
- Choice of either 4 tickets to Wig Out or 15 entries to Pink Out

BOUFFANT \$5,000

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 3 social media posts

Magazine (printed in English & Spanish, plus internet)

- Half-page color acknowledgement 5.5 X 8.5

Signature Events

- Acknowledgement at each event
- Collateral in swag bags for each event
- Choice of 2 tickets to Wig Out or 10 entries to Pink Out

PIXIE \$3,000

Internet/Social Media

- Color logo with hyperlink on sponsorship page

Magazine (printed in English & Spanish, plus internet)

- Quarter-page color acknowledgement 5.5 X 4.25

Signature Events

- Acknowledgement at each event
- Collateral in swag bags for each event
- Choice of either 2 tickets to Wig Out or 5 entries to the Pink Out

ADD-ON OPTIONS

- One half-day mobile mammogram event \$4,000
- Podcast episode \$500
- Specialty editorial in e-newsletter \$500
- 1-page specialty editorial in magazine \$2,000
- 1/2 page specialty editorial in magazine \$1,000

2025 GALA



You, our supporters and donors, are the driving force behind our mission. Your generosity fuels our vision and mission by becoming a beacon of hope for countless individuals in need, empowering them to face breast cancer with strength and dignity.

We invite you to join us for an elegant fundraising event dedicated to supporting our programs and breast cancer community on the evening of February 21st, 2025, at The Pink Soirée: A Night of Glamour and Hope. Guests will don their best pink attire and come together for a night filled with auctions, raffles, and inspiring moments of unity. This celebration is not just an evening of sophistication but a heartfelt mission to raise funds for life-saving screenings, educational programs, and vital support for individuals affected by breast cancer.

Since our founding in 2009, Check for a Lump has been dedicated to making a meaningful impact in our community by supporting those affected by breast cancer and raising awareness about healthy living to reduce cancer risk. Breast cancer touches more lives each year, making our mission more critical than ever.

As a registered 501(c)(3) organization, Check for a Lump is a trusted guide for our community, offering free breast health education, no-cost mammograms, and diagnostic testing. We restore confidence with wigs, provide Super Survivor Kits to uplift those battling breast cancer, and host events to build a supportive network for survivors.

Join us at The Pink Soirée and make supporting Check for a Lump an annual tradition. Together, we can celebrate strength, resilience, and our shared commitment to ending breast cancer while ensuring those affected have the care and resources they need.

With Positivity & Light,

A stylized, handwritten signature in purple ink, appearing to read 'Ashley Plum'.

Ashley Plum
Executive Director



SPONSORSHIP PACKAGES

Presenting Sponsor \$15,000

LIMIT 1

- VIP table for up to 10 guests
- "Presented By" recognition (pre- and post-event): digital & print (e-newsletters, social media, etc.)
- "Presented By" recognition during event
- Logo & link to company website on event website
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags
- Exclusive speaking opportunity or short video at event

Cocktail Sponsor \$10,000

LIMIT 1

- VIP table for up to 10 guests
- "Presented by" signage and branding at each bar at event
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags

Registration Sponsor \$10,000

LIMIT 1

- VIP Table for up to 10 guests
- Signage and branding at event registration
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags

Auction Sponsor \$5,000

- Table for up to 10 guests
- Logo on Bid Cards
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags

Table Sponsor \$3,500

- Table for up to 10 guests
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags

Inspiration Sponsor \$1,000

- 4 tickets to event
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags

Join us for a night of glamour and hope.
Friday, February 21, 2025, 6-10pm

2025 WIG OUT



This year, you are the hero we need to help us continue our mission. By joining our 15th Annual WIG OUT fundraiser, you can become a vital part of the fight against breast cancer, providing support and resources to those who need them most.

We invite you to embark on an "Under the Sea" adventure at our 15th Annual WIG OUT fundraiser on Friday, October 17, 2025, at Legacy Place III. Guests will dive deep into their imaginations, don enchanting wigs and sea-inspired costumes, and enjoy a hair-raising night of light bites, drinks, a silent auction, and a costume contest.

For 15 years, Check for a Lump has been a beacon of hope and support for people affected by breast cancer in our Arizona community. Unfortunately, breast cancer doesn't wait and it doesn't discriminate. It can be a life-altering diagnosis, and can take an emotional toll on the individual and their family. Many people in our community face barriers to care, financial limitations, and lack of resources. Our annual WIG OUT event was born out of the need to create a joyful way to rally support, raise funds, and make a difference in the lives of those affected by breast cancer.

Hear from one of our wig clients who needed us during her treatment:

"I've been fighting breast cancer for 3.5 years now. . . I thought I could handle not having hair, but it upsets my children. My youngest boy is 8 and he doesn't like for anyone to know that I have cancer. He was so upset when I shaved my head but I had to because the hair was falling out in handfuls. Finances are not at their best right now. It means so much to have the little things - like looking normal and feeling feminine in my wig from Check for a Lump." - Erin

Please join us in this new tradition of an autumn WIG OUT costume and cocktail FUNdraiser, where together we'll create waves of awareness and support for a critical cause.

With Positivity & Light,

Ashley Plum
Executive Director

WIG OUT!

SPONSORSHIP PACKAGES

PRESENTING SPONSOR \$15,000

LIMIT 1

- 10 VIP admissions into the event
- "Presented By" recognition (pre- and post-event): digital & print (e-newsletters, social media, etc.)
- Logo & link to company website on event website
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Opportunity for booth during cocktail hour
- Item you provide in swag bags
- Exclusive speaking opportunity at event

GOLD SPONSOR \$10,000

LIMIT 1

- 8 VIP admissions into the event
- Signage and branding at "light bites" table
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Opportunity for booth during cocktail hour
- Item you provide in swag bags

BEVERAGE SPONSOR \$10,000

LIMIT 1

- 8 VIP admissions into the event
- Signage and branding at each bar at event
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Opportunity for booth during cocktail hour
- Item you provide in swag bags

SILVER SPONSOR \$5,000

- 6 VIP admissions into the event
- Logo on all print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Opportunity for booth during cocktail hour
- Item you provide in swag bags

BRONZE SPONSOR \$1,000

- 4 VIP admissions into the event
- Logo & link to company website on event website
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- Item you provide in swag bags

CLIENT SPONSOR \$500

- Covers the cost for 5 of our deserving clients to attend the event
- Logo & link to company website on event website
- Acknowledgement in evening program
- Recognition at event

JOIN US FOR A NIGHT
"UNDER THE SEA"



2025 PINK OUT



What began as a small community gathering, the Pink Out has grown into a cornerstone event for Check for a Lump. Since its inception, this inspiring fun run/walk has supported our mission, programs, and breast cancer community, bringing together people from all walks of life to stand united in the fight against breast cancer.

The supporters, participants, and sponsors of the Pink Out fuel the energy and impact of this event. Through your enthusiasm and contributions, you bring hope, connection, and resources to individuals navigating the challenges of breast cancer.

Without events like the Pink Out, many in our community would lack access to life-saving mammograms, essential education, and the supportive services needed to face breast cancer with confidence.

Hear from Gina, team leader of Gigi's Chichi's and breast cancer survivor:

"My friends and family are ALWAYS there for me. This journey of back-to-back triple-positive, invasive breast cancer (2019 and again in 2020, while still undergoing treatment for the first one) has been incredibly challenging but my support helped me through it all. The support I received from Check for a Lump has been greatly appreciated—we are not alone. I love what this organization is all about. My friends and family walk with me at their Pink Out 5K event to show our gratitude, and our group keeps growing bigger every year!" Gina R. □

The 9th Annual Pink Out invites you to grab your PINK, form a team, and walk, run, skip, or dance through a day of unity and celebration. The event features a vibrant Vendor Village, delicious food trucks, a fun kids' play zone, and free screening mammograms.

The power of community can transform lives. By participating in the Pink Out, you not only support Check for a Lump's mission but also create lasting hope for those affected by breast cancer and their families.

With Positivity & Light,

Ashley Plum
Executive Director



PINK OUT

SPONSORSHIP PACKAGES

DIAMOND SPONSOR \$20,000 **LIMIT 1**

- Sponsorship mention in press release
- Video of company on social media
- Radio, social media, and/or News interview mentions
- Logo on promotional material
- Logo linked on website
- Prominent 10x10 space at Pink Out 5K Vendor Village
- Stage time for company representative day of race
- Recognition in e-newsletter
- 30 race entries
- Item you provide in swag bags

GOLD SPONSOR \$5,000

- Logo on promotional material
- Logo linked on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K Vendor Village
- 10 race entries
- Item you provide in swag bags

BRONZE SPONSOR \$1,000

- Logo linked on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K Vendor Village
- Item you provide in swag bags

PLATINUM SPONSOR \$10,000 **LIMIT 1**

- Video of company on our social media
- Logo on promotional material
- Logo linked on website
- Acknowledgement on social media
- Prominent 10x10 space at Pink Out 5K Vendor Village
- 20 race entries
- Item you provide in swag bags

SILVER SPONSOR \$2,500

- Logo linked on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K Vendor Village
- 4 race entries
- Item you provide in swag bags

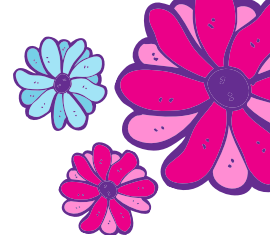
IN-KIND SPONSORSHIP

We accept in-kind contributions to help cover the cost of our Pink Out

- Water, bananas, juice, otter pops
- Printing & Mailing
- Advertising
- Photography & Videography

Stronger Together!





2025 AVAILABLE SPONSORSHIPS

ANNUAL SPONSORSHIP



- ☐ BIG WIG - \$30,000
- ☐ BEEHIVE - \$15,000
- ☐ BOUFFANT - \$5,000
- ☐ PIXIE- \$3,000
- ☐ MOBILE MAMMOGRAM EVENT - \$4,000
- ☐ PODCAST EPISODE - \$500
- ☐ SPECIALTY EDITORIAL IN E-NEWSLETTER - \$500
- ☐ 1-PAGE EDITORIAL IN MAGAZINE - \$2,000
- ☐ 1/2 PAGE EDITORIAL IN MAGAZINE - \$1,000



- ☐ PRESENTING SPONSOR - \$15,000
- ☐ COCKTAIL SPONSOR - \$10,000
- ☐ REGISTRATION SPONSOR - \$10,000
- ☐ AUCTION SPONSOR - \$5,000
- ☐ TABLE SPONSOR - \$3,500
- ☐ INSPIRATION SPONSOR - \$1,000



- ☐ PRESENTING SPONSOR - \$15,000
- ☐ BEVERAGE SPONSOR \$10,000
- ☐ GOLD SPONSOR \$10,000
- ☐ SILVER SPONSOR - \$5,000
- ☐ BRONZE SPONSOR - \$1,000
- ☐ CLIENT SPONSOR - \$500



- ☐ DIAMOND SPONSOR - \$20,000
- ☐ PLATINUM SPONSOR - \$10,000
- ☐ GOLD SPONSOR - \$5,000
- ☐ SILVER SPONSOR - \$2,500
- ☐ BRONZE SPONSOR - \$1,000
- ☐ MY SPONSORSHIP IS IN-KIND

CONTACT INFORMATION

COMPANY: _____

CONTACT NAME: _____

TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NUMBER: _____

EMAIL: _____

PLEASE PRINT THE COMPANY/INDIVIDUAL AS IT SHOULD APPEAR IN ALL EVENT MATERIALS:

Support 2 events to
receive 5% discount
off total investment.

Support 3 events to
receive 10% discount
off total investment.

An invoice will be sent for the commitment marked above. Payments can be made by Check, via ACH, or Zelle/Paypal

Email Ashleyplum@checkforalump.org for any questions.